



# MTI's On-Line Member Discount Program

## OUR MEMBERSHIP.

The discount webpage is located on MTI's website ([www.madisonteachers.org](http://www.madisonteachers.org)) as a service to MTI's membership which includes approximately 5,000 teachers, educational assistants, school security assistants, substitutes and clerical/technical personnel employed by the Madison Metropolitan School District, and 500 Middleton teachers.

## ADVERTISEMENT SIZES AND FEES.

All ads are one page each with a maximum of 8-1/2" x 11" and submitted electronically in .pdf format to MTI (see below). Advertisers may submit an informational ad or printable coupons. Advertisers are encouraged to enter the program in July each year and may change their ads during the school year. New advertisers may receive an Annual Ad at any time during the school year and have the opportunity to renew their ad in July each year.

<b>New Advertiser Annual Ad Fee</b>	\$50.00
<b>Renewal Annual Ad Fee</b> ( <i>due annually on July 31</i> )	\$50.00
<b>Periodic Ad Updates</b>	\$25.00 ea.

## TERMS FOR ADVERTISEMENTS.

To advertise in MTI's On-Line Member Discount Program, one must offer at least a 10% discount to all MTI members. You can identify an MTI member via their MTI membership card.

## DEADLINES.

Reservation Placement Deadline	July 31
Ad Copy and Payment Deadline	July 31

## RESERVATION PLACEMENT.

To reserve placement with MTI's On-line Member Discount Program, please call or e-mail (see below) with the following information no later than July 31 for annual renewals. New advertisers may submit this information via e-mail at any point during the school year.

- *Your Name*
- *Company Name*
- *Mailing Address*
- *Phone Number*
- *E-mail Address*
- *Website Address*
- *Product/Service*
- *Discount % to MTI Members*

## AD COPY AND PAYMENT.

A copy of your ad in an electronic pdf format to be placed on our website. Please e-mail your ad to us (see below) or mail it to the address below on a compact disc (CD) along with payment (checks only please) for your ad no later than July 31st. **We cannot accept hard copy ads for this website program.**

## CONTACT INFO.

Contact Robin Kantzler at 257-0491 or via e-mail at [kantzlerr@madisonteachers.org](mailto:kantzlerr@madisonteachers.org)  
Mailing Address: Madison Teachers Inc., 821 Williamson St., Madison, WI 53703-4503